

MARK BUSNELLI JR

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QUALIFICATIONS PROFILE

I consider myself a jack-of-all-trades type with a focus on web design, development, social networking and ecommerce. I have 8 years experience working with HTML/CSS, Wordpress and have worked with several ecommerce platforms. I bring a lot of energy and passion to what I do and love keeping up with the latest trends and further challenging myself on a daily basis.

PROFESSIONAL EXPERIENCE

Freelance Website Designer / Developer July 2004 – Present

- Worked on many projects as a freelancing designer such as: GoUrban.net, MyBBP.com, SnugInnMotel.com.
- I pride myself in working step-by-step with my client and ensuring a high quality end product.
- Freelancing is a great way to learn new skills and continually hone in my wide ranged skill set.
- I also have created many Myspace layouts. My experience in troubleshooting past work issues really helped me because Myspace is known for being extremely troublesome for designers. So many things need to be hacked in order to view properly for visitors. I feel that I have a keen eye and wit for troubleshooting. This not only helps with Myspace creations but that same sense is a great tool to use when working on any types of projects.

Premier Hosting Incorporated (USellCorp.com) - Senior Website Design / Development / Office Manager - June 1996 - January 2008, Currently work as a Freelance Contractor

- Premier Hosting Incorporated was a company I help start with my father which started out simply as an Internet Service Provider (ISP) and grew into the leader in home based business with the use of drop ship technologies.
- Designed and developed hundreds of websites: Custom branding, layout, color schemes and development.
- Maintained over 85,000 products for clients: Updating feeds with the use of spreadsheets, optimized images for use on the Web.
- Web Administrator: Compiled patches, managed firewall, installed new websites, managed DNS, proxies and several other applications.
- Managed several employees with the day-to-day operations of the business.
- Environment: HTML/CSS, PHP, MySQL, database development, spreadsheets, Linux, Apache, CentOS, BlueQuartz, Cobalt, Sonic Wall firewall and more.

America's Family Networks – Web Developer / Graphic Artist – December 2008 – January 2010

- Manage day to day operations of ColoradoKids.com, USFamilyGuide.com and assist with DiscoverColorado.com.
- Create banners for clients and company use.
- Create splash pages with custom PHP forms.
- Develop new websites to launch in nationwide markets.

GoUrban.net - Webmaster / Design / Development November 2006 – March 2008

- Design, layout and properly use our branding to feed our visitors' needs.
- Manage the day-to-day operations: Advertising campaigns, update daily content and operations.
- Create new web applications which involves managing outsourced applications.
- Environment: HTML/CSS, MySQL, Plesk, Wordpress, RSS, FLV Player (Video Player), PHP and some Flash as well.

TECHNICAL PROFICIENCY

- Web Design: HTML/XHTML, CSS. Full knowledge of W3C web standards. All Adobe products such as Fireworks, Photoshop, Illustrator and Dreamweaver. I also have a keen understanding on Flash as well.
- Web Development: PHP, MySQL, Apache, BlueQuartz. jQuery, Linux, Cobalt
- SEO and Information Architecture: Experience and success in optimizing websites for Search Engines while also optimizing them for visitors.
- Accessibility and Usability: I create websites that are extremely easy to use and that just make sense to the user. I believe that if you create something then visitors should be able to use it without really having to think about *how* to use it.

EDUCATION

University of Wisconsin-Fox Valley - June 1996 through December 1999

- Majored in Radio / TV / Film
- Recruited, instructed and lead teams of students for the College Radio and Television station known as *TEN*.
- Scheduled times for training with students and instructed them on how to operate cameras, CG, and all other aspects of TEN operations.
- Held the title of General Manager of the station for a full year and News Director for 1 and a years.

References available upon request